

FLCA ACTION PLAN TO RESTORE COACHING

Preserve the progress that reading coaches have made.

Restore the role that reading coaches have played.

Step 1: Join FLCA.

- Florida has about 2,400 reading coaches. There is strength in numbers, but only when you are organized and speaking with a unified voice. Get other coaches to join FLCA.

Step 2: Support the statewide petition.

- See more details on the FLCA website (www.floridaliteracycoaches.org).
- 1,000 coaches X 100 signatures each = 100,000 signatures statewide

Step 3: Build a local coalition.

- Reach out to other reading coaches, classroom teachers, principals, etc.
- Ask to speak in a faculty meeting. Let them know what's going on statewide.
- ASK THEM FOR THEIR SUPPORT.
- Have them sign the petition and ask them to write individual statements expressing their support of reading coaches and asking the school board to fund coaches.
- Ask them to join with you when meeting with legislators, community leaders, and school board members.

Step 4: Meet with your local legislators.

- Meet with your state senators and representatives. Get talking points for your meeting from the FLCA website.
- Educate them on what you do, the value of reading coaches, the impact you've made on student performance across all subjects, etc. Include anecdotes and statistics.
- ASK THEM FOR THEIR SUPPORT.
- Ask them to write a letter of support to the school board and superintendent to preserve reading coaches.

Step 5: Reach out to your local community.

- Talk with parents. Speak at a PTA meeting and have them sign the petition.
- Meet with community and business leaders. Have them sign the petition.
- Reach out to TV and print education reporters.
- Write op-eds to your local newspaper.
- ASK PEOPLE FOR THEIR SUPPORT.

Step 6: Focus on your school board.

- As a coalition, attend school board meetings and speak up for reading coaches.
- Write to and meet with school board members and your superintendent.

Step 7: Prepare for the 2009 Legislative Session.

- Make plans to meet with legislators in Tallahassee and speak in committee.

If you get organized and stay active, you can make a difference!